



financial
counsellors'
association of
queensland inc.
ABN: 15 695 450 735

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PO Box 955, Townsville, Q 4810

2018 FCAQ Conference Invitation and Sponsorship Proposal

Theme: "Celebrating Resilience"

Financial Counsellors' Association of Queensland invites your organisation to attend our annual conference; we hope you will consider our invitation. Please see the attached draft conference programme.

The Financial Counsellors' Association of Queensland (FCAQ) is holding their Annual Conference in Noosa at Peppers Noosa Resort & Villas, Noosa Heads, Queensland from Tuesday 13 to Thursday 15 March 2018 inclusive. The theme of this year's event is "Celebrating Resilience".

OVERVIEW

The Financial Counsellors' Association of Queensland is the peak professional body representing the membership of 100 Financial Counsellors throughout inner city, suburban and regional Queensland. The FCAQ is also a not for profit organisation whose members provide a fee and accessible financial counselling/paralegal service to low income and disadvantaged consumers. The Financial Counsellor's role is to provide consumers with access to effective, accountable and non-judgmental services to assist clients with relieving their financial difficulties.

PROJECT

The FCAQ is currently organising the Annual Conference to be held at the Peppers Noosa Resort & Villas, Noosa Heads, Queensland from Tuesday 13 March to Thursday 15 March 2018 inclusive. Day one provides a self care and professional development component, enhancing the Financial Counsellors and delegates wellbeing included in the conference registration.

The Peppers Noosa Resort & Villas which is nestled in the serenity of the Noosa National Park. Enjoy a leisurely walk to the popular Noosa Main beach and enjoy the rolling surf while you soak up Queensland's welcoming sunshine during the conference.

We acknowledge Peppers Noosa Resort and Villas are proud to stand behind the Luke Batty Foundation in their quest to eliminate domestic violence. They donate \$2 per day from every day delegate package sold to the Luke Batty Foundation to help continue their meaningful work.

This Conference provides valuable professional development to Financial Counsellors, Community, Government and Non Government Services on a broad range of issues. This Conference also offers these group the unique opportunity for networking, updating of knowledge and sharing of information with colleagues and service providers.

FCAQ welcomes you to consider sponsorship

OBJECTIVES OF SPONSORSHIP

- To build on the working relationships between essential service providers and Financial Counsellors
- To develop sustainable strategies to assist with overcoming financial hardship for consumers
- To enhance the knowledge of Financial Counsellors through access to resources and training



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BENEFITS

As a sponsor, you will receive the following benefits based on sponsorship level:-

Bronze (\$2,000)



- Signage/Displays
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Conference programme acknowledgement

Silver (\$3,500)



- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Opening address
- Conference programme acknowledgement

Gold (\$6,000-\$10,000)



- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Workshops/Presentations
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Opportunity for your representatives to register to attend the FCAQ Conference 2018 at a reduced rate
- Opening address
- Conference programme acknowledgement



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- Logo to be promoted on the FCAQ website



Platinum (\$15,000)

- Identified as the major sponsor that will be promoted on FCAQ Website and social media outlets. Platinum Sponsor has sole advertising on the presenter's podium.
- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Workshops/Presentations
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- One complimentary conference registration and the opportunity for your representatives to register to attend the FCAQ Conference 2018 at a reduced rate
- Acknowledgement throughout the Conference
- Opening address
- Conference programme acknowledgement
- Acknowledgement in any media releases regarding the Conference
- Logo to be promoted on the FCAQ website

INVESTMENT

The FCAQ is seeking sponsorship for financial counsellors to attend the conference from across Queensland through assistance with the costs of travel and accommodation.

This investment secures for your organisation the aforementioned benefits and entitlements and signals your ongoing commitment to the FCAQ and Financial Counsellors throughout Queensland as they continue to assist consumers experiencing financial difficulties.

CONFIRMATION PROCESS

Acceptance of this investment opportunity can be confirmed by the attached sponsor tax invoice.

We thank you for your ongoing support of workers in this sector and look forward to your contribution to our Conference.

If you wish to discuss this request further please do not hesitate to contact Jon O'Mally 0429061269

Yours sincerely,

Jan Perkins
FCAQ President