



financial
counsellors'
association of
queensland inc.
ABN: 15 695 450 735

secretary@fcaq.com.au
PO Box 995, Townsville, Q 4810

Theme: “Strengthening Resilience and Wellbeing in our Community “.

The Financial Counsellors' Association of Queensland (FCAQ) is holding their Annual Conference in Port Douglas at The Sheraton Mirage from Tuesday 7 to Thursday 9 March 2017 inclusive. The theme of this year’s event is “Strengthening Resilience and Wellbeing in our Community “

OVERVIEW

The Financial Counsellors' Association of Queensland is the peak professional body representing the membership of 71 Financial Counsellors/Capability workers throughout inner city, suburban and regional Queensland. The FCAQ is also a not for profit organisation whose members provide a fee and accessible financial counselling/paralegal service to low income and disadvantaged consumers. The Financial Counsellor's role is to provide consumers with access to effective, accountable and non-judgmental services to assist clients with relieving their financial difficulties.

PROJECT

The FCAQ is currently organising the Annual Conference to be held at the Sheraton Mirage, Port Douglas, from Tuesday 7 March to Thursday 9 March 2017 inclusive. Day one provides a self care and professional development component, enhancing the Financial Counsellors and delegates wellbeing included in the conference registration. Held at the relaxing Sheraton Mirage resort, perfectly poised on Four Mile Beach and nestled within 147 hectares of lush tropical gardens. Transform and recharge at the end of each conference day, enjoying refreshments and dining under a canopy of stars or perhaps challenging yourself on the 18 hole golf course, exploring the pristine beachfront location, relaxing poolside. This Conference provides valuable professional development to Financial Counsellors, Community, Government and Non Government Services on a broad range of issues. This Conference also offers these group the unique opportunity for networking, updating of knowledge and sharing of information with colleagues and service providers.

OBJECTIVES OF SPONSORSHIP

- To build on the working relationships between essential service providers and Financial Counsellors
- To develop sustainable strategies to assist with overcoming financial hardship for consumers
- To enhance the knowledge of Financial Counsellors through access to resources and training



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BENEFITS

As a sponsor, your organisation would receive the following benefits based on sponsorship level.

Bronze (\$2000)



- Signage/Displays
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Conference brochure acknowledgement

Silver (\$3500)



- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Opening address
- Conference brochure acknowledgement

Gold (\$6000-\$10,000)



- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Workshops/Presentations
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Opportunity for your representatives to register to attend the FCAQ Conference 2017 at a reduced rate
- Opening address
- Conference brochure acknowledgement
- Logo to be promoted on the FCAQ website



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Platinum (\$15,000)

- Identified as the major sponsor that will be promoted on FCAQ Website and social media outlets. Platinum Sponsor has sole advertising on the presenter's podium.
- Opportunity for your representatives to promote initiatives and programs to the majority of Financial Counsellors throughout Queensland and other consumer services at the FCAQ conference
- Signage/Displays
- Workshops/Presentations
- Handouts/Resources
- Opportunity for your representatives attending all or parts of the Conference to network and build upon their working relationships with Financial Counsellors
- Opportunity for your representatives to register to attend the FCAQ Conference 2017 at a reduced rate
- Acknowledgement throughout the Conference
- Opening address
- Conference brochure acknowledgement
- Acknowledgement in any media releases regarding the Conference
- Logo to be promoted on the FCAQ website

INVESTMENT

The FCAQ is seeking sponsorship for financial counsellors to attend the conference from across Queensland through assistance with the costs of travel and accommodation.

This investment secures for your organisation the aforementioned benefits and entitlements and signals your ongoing commitment to the FCAQ and Financial Counsellors throughout Queensland as they continue to assist consumers experiencing financial difficulties.

CONFIRMATION PROCESS

Acceptance of this investment opportunity can be confirmed by the attached sponsor tax invoice.

We thank you for your ongoing support of workers in this sector and look forward to your contribution to our Conference.

If you wish to discuss this request further please do not hesitate to contact the author on 0429061269

Yours faithfully

Jon O'Mally
President